

Business Partners Participation Agreement

The Generations Gold® program, offered through Northeast Credit Union, is designed to provide members with real value and savings on a variety of financial services as well as discounts on products and services including travel, long distance telephone discounts, consumer protection services, savings at local merchants/restaurants and much more. Participation in this program is at no cost to you and will also provide you, the business owner or manager, with an opportunity to use all the non-financial benefits **free of charge**.

As a participating merchant you will be required to:

- 1) Provide members a discount off the regular retail price of selected products, merchandise or services. This discount may take the form of a percentage off or an absolute dollar amount off the price. Please detail below the discount you would like to offer:

- 2) Prominently display the "Welcome Here" decal in the establishment's window.
- 3) Honor the Generations Gold® discount card when presented in accordance with the terms of this agreement.
- 4) Keep all employees advised of the program.

Please Check only one category you want to be listed under:

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> Accounting/Tax Services | <input type="checkbox"/> Computer Sales/Service | <input type="checkbox"/> Ice Cream | <input type="checkbox"/> Plumbing/Heating |
| <input type="checkbox"/> Advertising/Marketing | <input type="checkbox"/> Contractors | <input type="checkbox"/> Insurance | <input type="checkbox"/> Pools/Pool Services/Supplies |
| <input type="checkbox"/> Air Conditioning/Heating | <input type="checkbox"/> Convenience Stores | <input type="checkbox"/> Internet Services/Web Design | <input type="checkbox"/> Printing/Graphics |
| <input type="checkbox"/> Antiques/Collectibles | <input type="checkbox"/> Day Care | <input type="checkbox"/> Jewelers | <input type="checkbox"/> Professional Services |
| <input type="checkbox"/> Appliances | <input type="checkbox"/> Deli | <input type="checkbox"/> Landscaping/Lawn Services | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Architect | <input type="checkbox"/> Dental Services | <input type="checkbox"/> Laundromats | <input type="checkbox"/> Recreation |
| <input type="checkbox"/> Art | <input type="checkbox"/> Donut Shops | <input type="checkbox"/> Lawn/Garden | <input type="checkbox"/> Restaurants |
| <input type="checkbox"/> Attorney | <input type="checkbox"/> Dry Cleaners | <input type="checkbox"/> Liquor Stores/Wine Shops | <input type="checkbox"/> Schools |
| <input type="checkbox"/> Auto Body Repair | <input type="checkbox"/> Electrical | <input type="checkbox"/> Locksmiths | <input type="checkbox"/> Security Systems |
| <input type="checkbox"/> Auto Repair/Services/Parts | <input type="checkbox"/> Electronics/Communications | <input type="checkbox"/> Luggage | <input type="checkbox"/> Shoe Store/Repair |
| <input type="checkbox"/> Auto Sales | <input type="checkbox"/> Entertainment | <input type="checkbox"/> Mailing Services | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Auto/Truck Rental | <input type="checkbox"/> Financial Institutions | <input type="checkbox"/> Manufactured Homes | <input type="checkbox"/> Specialty Shops |
| <input type="checkbox"/> Bagel Shops | <input type="checkbox"/> Fitness | <input type="checkbox"/> Marine Sales/Service | <input type="checkbox"/> Sporting Goods |
| <input type="checkbox"/> Bakery | <input type="checkbox"/> Florists | <input type="checkbox"/> Meat Markets | <input type="checkbox"/> Tailoring/Alterations |
| <input type="checkbox"/> Barber Shops | <input type="checkbox"/> Food Services/Catering | <input type="checkbox"/> Miscellaneous | <input type="checkbox"/> Tanning |
| <input type="checkbox"/> Beauty | <input type="checkbox"/> Fuel/Heating Oil | <input type="checkbox"/> Motorcycles | <input type="checkbox"/> Tires |
| <input type="checkbox"/> Bedding | <input type="checkbox"/> Funeral Homes/Services | <input type="checkbox"/> Moving/Storage | <input type="checkbox"/> Towing |
| <input type="checkbox"/> Bicycle Shops | <input type="checkbox"/> Furniture/Upholstery | <input type="checkbox"/> Museums | <input type="checkbox"/> Toys |
| <input type="checkbox"/> Bookstores | <input type="checkbox"/> Gifts/Crafts | <input type="checkbox"/> Music | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Bridal | <input type="checkbox"/> Grocery Stores | <input type="checkbox"/> Nutrition | <input type="checkbox"/> Video Production |
| <input type="checkbox"/> Candy | <input type="checkbox"/> Hardware | <input type="checkbox"/> Office Supplies | <input type="checkbox"/> Video Stores/Games |
| <input type="checkbox"/> Carpet/Flooring | <input type="checkbox"/> Health Services/Eye Care/Hearing | <input type="checkbox"/> Party Supplies | <input type="checkbox"/> Waste Disposal |
| <input type="checkbox"/> Chiropractic | <input type="checkbox"/> Hobbies | <input type="checkbox"/> Pest Control | <input type="checkbox"/> Water Services |
| <input type="checkbox"/> Cleaning Services | <input type="checkbox"/> Home Improvements | <input type="checkbox"/> Pets/Veterinary Services/Pet Supplies | <input type="checkbox"/> Windows/Glass/Mirrors |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Hotels/Motels/Inns | <input type="checkbox"/> Pharmacy | |
| <input type="checkbox"/> Coffee Shops | <input type="checkbox"/> Housewares | <input type="checkbox"/> Photography | |

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____

Website: _____

Principal's Name: _____

Principal's Signature: _____

Date: _____ County: _____

Northeast Credit Union in cooperation with Generations Gold® agrees to:

- 1) Aggressively promote the Generations Gold® checking program to members.
- 2) Prepare a directory of participating merchants for distribution to members.

Participation may be terminated by either party with 60 days written notice

Northeast Credit Union Rep: _____



Branch Phone: _____

Branch: _____

Date: _____



White - Marketing Yellow - Financial Institution Pink - Business Partner

